Lockout Start Date: Marks the date after which a user can make print Ad decisions.

Lockout End Date: Marks the date that a user cannot make print ad decision after this date.

In Home Start: Only after this date can Users change their “Individual Choice” In Home Date to.

In Home End: Users cannot set the In Home Date after this point.

Corporate in Home Date: The Date that Corporate has selected for their stores.

Ad Option ID (Corporate Selection): The Ad Type Selected for Corporate stores. (I.E. Mega)

Ad Month ID: Is the month that the ad was selected for. (I.E. June)

Store ID: Is the Store that made the selection. (I.E. #2343)

Choice Initials: When confirming a users order the user must input their initials, to mark confirmation.

Followed Corporate: Indicates if the store has selected “Follow Corporate” option for the month.

Market ID: Represents the market the store is in. (Reporting purposes)

Vendor name: Represents the printing company who provides the specified print type. (I.E. Valassis)

Store Name: Store Identifier Text. (I.E. Livonia-7mile)

**Change Tracking**

We want to track all StoreAdChoice changes. The StoreAdChoice table should contain only the last StoreAdChoice for each AdMonth store combination. Whereas, the StoreAdChoiceHistory table should have every StoreAdChoice ever confirmed.